

RESOLUTION BY THE CITY OF HENDERSONVILLE CITY COUNCIL TO MERGE THE DOWNTOWN ADVISORY COMMITTEE AND 7TH AVENUE ADVISORY COMMITTEE TO CREATE A DOWNTOWN ADVISORY BOARD

WHEREAS, the Downtown Main Street Advisory Committee was established June 2, 2011 to advise and recommend updates to Hendersonville City Council regarding the Downtown Municipal Service District; and;

WHEREAS, the 7th Avenue Advisory Committee was established March 9, 2015 to advise and recommend updates to Hendersonville City Council regarding the 7th Avenue Municipal Service District; and

WHEREAS, the Downtown Main Street Advisory Committee and 7th Avenue Advisory Committee share a common vision for the overall economic vibrancy of Downtown Hendersonville; and

WHEREAS, Historic Downtown Hendersonville was designated a North Carolina Main Street Program in 1986 and has been recognized as a nationally accredited Main Street Program; and

WHEREAS, best practices of nationally Accredited Main Street Programs include one advisory board with three teams to follow the pillars of the Main Street Four Point Approach™ being design, promotion, economic vitality and organization; and

WHEREAS, in a joint meeting of the Downtown Main Street Advisory committee and 7th Avenue Advisory Committee held December 8, 2020 members of both committees approved a recommendation to merge to form a Downtown Advisory Board; and

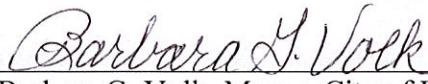
NOW THEREFORE, BE IT RESOLVED by the City Council of the City of Hendersonville, North Carolina that:

1. The Downtown Main Street Advisory Committee and 7th Avenue Advisory Committee are hereby merged and to form the **Downtown Advisory Board**.
2. The Downtown Main Street Advisory Committee and 7th Avenue Advisory Committee and their subcommittees are hereby disbanded; and
3. The merged Downtown Advisory Board is hereby established, and the Charter & Rules of Procedure are hereby approved as presented.
4. The Downtown Advisory Board shall consist of sixteen (16) members, including (14) voting members and (2) non-voting members. Membership shall be composed from the following membership categories:

- (5) Stakeholders representing Seventh Avenue Municipal Service District (all voting members)
- (5) Stakeholders representing Main Street Municipal Service District (all voting members)
- (4) At-large members (all voting members)
- (1) City Council liaison member (non-voting member)
- (1) Representative from the Hendersonville Rescue Mission (non-voting member)

Adopted by the City Council of the City of Hendersonville, North Carolina on this 4th day of February 2021.

Attest:

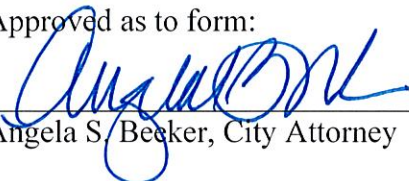


Barbara G. Volk, Mayor, City of Hendersonville



Angela L. Reece, City Clerk

Approved as to form:



Angela S. Becker, City Attorney