



Information & Guidelines for Performers

Hendersonville Farmers Market

- ❖ Saturdays 8am-1pm. Peak time for music is 9:30am-12:30pm.
- ❖ Historic Train Depot at 650 Maple Street
- ❖ May 7-Oct. 29, with two holiday markets TBD

BOOKING: Contact the Market Manager (mfriedheim@hvlnc.gov) for booking inquiries. Include website, music samples, and any date(s) that you wish to perform.

PAYMENT: We pay a small sum depending on our sponsorships and past participation at the Hendersonville Farmers Market. Musicians are permitted to receive tips and sell their merchandise during play time.

SETUP/EQUIPMENT: A pop-up tent will cover the 10x10 area where artists will be performing. Performers must bring their own equipment. In addition to the pop-up tent, the market can provide chairs and access to a 20amp outlet.

tone of the Hendersonville Farmers Market: Music is a great addition to the lively Saturday morning atmosphere of the Hendersonville Farmers Market. This weekly gathering is about supporting our local farmers, artists, and merchants. It's about neighbors coming out to mingle, including all types – young, old, and the family dog. We welcome music that is upbeat, family-friendly, and skillfully presented. We ask that artists be courteous to anyone they encounter at the market and refrain from swearing or lewd language. Music needs to be kept at a low volume so as not to interfere with market conversations and sales.

LOAD-IN: Performers should arrive 30 minutes early for set up. You may pull your vehicle in for load-in ONLY if you arrive before 8 a.m. Check in at the Info Booth, and a volunteer or the Market Manager can assist. Parking is available on surrounding streets and in nearby lots.

CANCELLATIONS: For cancellations, notify the Market Manager at mfriedheim@hvlnc.gov no later than 5pm the Thursday before your Saturday performance.