# HENDERSONVILLE FARMERS MARKET

### Young Entrepreneur Program

#### What To Know:

- #1 thing to know is the Market Manager is here as your resource on all aspects of vending at the market. We want you to succeed!
- Young Entrepreneurs follow the same general vendor rules as all vendors.
- Must be in grades K-12 in Henderson County (ages 5-17) to be considered a Young Entrepreneur.
- Products must be hand made/grown by the Young Entrepreneur.
- Young Entrepreneur Vendor Fee is \$5 per market.
- Bring your own tent/table and all setup materials for booth.
- Parental supervision is required for elementary school aged vendors.
- Setup/Breakdown: Vehicles can enter the market area for unloading before the market and for loading once the market ends, but during market hours vendors must park in Vendor Parking at the Courthouse.
- Customers may try to pay with our market tokens. It is required that all vendors, including Young Entrepreneurs, participate in the market token program. We collect tokens at the end of each market and reimburse vendors via check on a bi-weekly basis.

## TO APPLY, CALL 828-233-3205 OR EMAIL AT MFRIEDHEIM@HVLNC.GOV

#### **About The Market:**

- Hendersonville Farmers Market is produced by Friends of Downtown Hendersonville, a 501c3 nonprofit run by employees of the City's Community Development Department.
- The market takes place every Saturday, 8am-1pm, from May 7 until October 29, plus two holiday markets
- The market is located on Maple Street between 7th and 5th avenues.
- Typically the market features 35+ vendors, live music, kids' activities and sometimes additional programming such as special events and cooking demos.
- All vendors come from within a 60-mile radius of the market.
- Our vendor makeup consists of a majority farm/animal product vendors, followed by a lesser percentage of value added vendors (baked goods, hot sauce, kombucha), with the smallest percentage of vendors being craft/nonfood vendors.

