

## Gen H – Hendersonville Comprehensive Plan Survey

Take the survey online at  
[www.hvlnc.gov/GenH](http://www.hvlnc.gov/GenH)

We are having a conversation across Hendersonville about change, where we are, and where we want to be twenty years from now ... and beyond. You taking this survey is critical to that effort.

The City of Hendersonville is beginning the process of developing a 2045 Comprehensive Plan to establish a long-term vision for sustainable growth and conservation.

The Comprehensive Plan is being referred to as Gen H, to encourage the community to think generationally about the future of Hendersonville.



**Return the completed survey to City Hall (160 6<sup>th</sup> Avenue East) by November 1, 2023, at 5:00 PM to ensure your feedback is included.**

**Please write legibly to assist staff with data entry.**

**1. As you look into the future, what are the top three things you are most concerned about for Hendersonville? Check up to 3 boxes.**

- ☐ Access to Quality Goods and Services (shopping, dining, entertainment, etc.)
- ☐ Community Health (physical, mental, and spiritual)
- ☐ Community Resources (for youth, aging population, homeless population, etc.)
- ☐ Community Safety and Appearance (crime, vacant/underutilized buildings, etc.)
- ☐ Diversity, Equity & Inclusion
- ☐ Economic Development (jobs, workforce, small business support, etc.)
- ☐ Effects of Population Growth (increased traffic, sprawl, etc.)
- ☐ Environmental Health (climate, tree canopy, water quality, etc.)
- ☐ Housing (affordability, availability, variety – for sale/rent, houses, apartments, etc.)
- ☐ Parks, Trails & Recreation (proximity to, quality, etc.)
- ☐ Quality Education (early childhood, K-12, higher education, continuing, etc.)
- ☐ Safe, Efficient Transportation Options (vehicle, bike, pedestrian, transit, etc.)
- ☐ Water/Sewer/Utilities (capacity, quality, etc.)
- ☐ Other (write-in) \_\_\_\_\_

**2. In your opinion, what gives a place "character"?** *Number the options from 1-5 with 1 being the most important and 5 being the least important.*

\_\_\_ Visual Appearance – The physical features of the place

\_\_\_ Nostalgia – An experience or pleasant memory

\_\_\_ A Special Place – A building, location, or place associated with history/heritage

\_\_\_ Quality of Life – An aspect of living or working in Hendersonville, that distinguishes it from other communities

\_\_\_ Other (write-in) \_\_\_\_\_

**3. How would you describe Hendersonville to someone who has never visited the city?**

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**4. Based on data from the U.S. Census and state population projections, Henderson County has grown by 9% from 2000-2020. The County is projected to grow an additional 8% by 2030. To accommodate new residents, approximately 4,000 new housing units would need to be constructed by 2030. Some percentage of this growth will occur within the City of Hendersonville. Where in Hendersonville do you think new development (homes, jobs, etc.) should occur? Check 1 box.**

☐ Within the existing city limits with increased density

☐ Just outside the existing city limits

☐ Outside the city limits within the unincorporated portions of the county

☐ Other (write-in) \_\_\_\_\_

**5. What are your top three priorities as Hendersonville plans for its future? Check up to 3 boxes.**

☐ Providing a mix of land uses - a combination of compatible uses in one location (office, retail, residential, etc.)

☐ Ensuring that new development is walkable and efficiently designed

☐ Providing a range of housing opportunities and choices at various price ranges

☐ Maintaining Hendersonville's distinct character and sense of place

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- ☐ Preserving open space in new developments
- ☐ Preserving farmland and critical environmental areas
- ☐ Directing development towards existing communities
- ☐ Providing a variety of transportation choices
- ☐ Providing opportunities for predictable, fair, and cost-effective development decisions
- ☐ Community and stakeholder collaboration in development decisions

**6. To me, "quality development" means:** *Check up to 3 boxes.*

- ☐ Nice building materials (long lasting, attractive, etc.)
- ☐ Good architectural design (appropriate scale, fits in with its surroundings, etc.)
- ☐ Good streetscape (wide sidewalks, street/shade trees, bike lanes etc.)
- ☐ Landscaping (attractive, enhances the area, etc.)
- ☐ Parking - shaded and screened from view
- ☐ Walkable, safe environment
- ☐ Other (write-in) \_\_\_\_\_

**7. Do you feel that Hendersonville has enough housing units?**

- ☐ Yes    ☐ Not Sure
- ☐ No    ☐ Other (write-in) \_\_\_\_\_

**8. From your first home as an adult, to the home where you spend your adult life, and the home where you plan to grow old, a community can provide a variety of housing types for all the various life stages based on needs and cost of living. Looking to the future, what housing types (beyond single family houses) does Hendersonville need to ensure residents can find housing to match their life stage?**  
*Check all that apply.*

- ☐ Missing Middle Housing (duplex, triplex, quadplex, small apartment buildings)
- ☐ Loft, or unit above retail/office
- ☐ Townhome (row houses, attached single family)
- ☐ Condominium (owner occupied)

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- ☐ Apartment Complex (rental)
- ☐ 55+ Community/Independent Living Facility (age restricted facility)
- ☐ Accessory Dwelling Unit (small residential unit that is separate or attached to primary residential unit)
- ☐ Other (write-in) \_\_\_\_\_

**9. If you spend time in downtown, select all the reasons you come here:**

*Check all that apply.*

- ☐ Live    ☐ Work    ☐ Shop    ☐ Dine    ☐ Recreate    ☐ Exercise
- ☐ Government offices (i.e., Courthouse for services, City Hall to pay bill)
- ☐ Events (i.e., parade, festival, art show, cruise-in)
- ☐ Other (write-in) \_\_\_\_\_

**10. What are your top three improvements for downtown? Check up to 3 boxes.**

- ☐ Historic preservation/reuse of existing buildings/façade improvements, building maintenance
- ☐ Businesses with better/longer hours of operation
- ☐ Safe/improved pedestrian and bike connections in and to downtown from neighborhoods (sidewalks, crosswalks, crossing signals, bike lanes)
- ☐ Additional festivals, events, and programs in downtown
- ☐ New and/or improved public spaces/parks (plazas, greenspace, ampitheater, etc.)
- ☐ Landscaping (plantings, street trees)
- ☐ Lighting (street lighting, pedestrian lighting, decorative lighting)
- ☐ Seating, especially in the shade, and street furnishings (i.e. trash cans)
- ☐ More/better public art
- ☐ Additional public parking or dedicated employee parking
- ☐ Additional public restrooms
- ☐ Other (write-in) \_\_\_\_\_

**11. What types of places does downtown Hendersonville need (or need more of)?**

*Check all that apply.*

- ☐ Housing (townhomes, condos, lofts)
- ☐ Workspaces, studio spaces
- ☐ Specialty shops, boutiques
- ☐ Grocery stores, drug stores
- ☐ Dining, food service
- ☐ Cultural and entertainment venues (theaters, galleries, etc.)
- ☐ Places to exercise, recreate (parks)
- ☐ Government offices (US Post Office, City Hall to pay bill)
- ☐ Services (hair/nail salons, tax prep, FedEx)
- ☐ Events (parade, festival, art show, live music)
- ☐ Other (write-in) \_\_\_\_\_

**12. True or False: I can buy most of what I need in Hendersonville.**

- ☐ True   ☐ False

**13. How often do you travel outside Hendersonville city limits to shop or dine?**

- ☐ Daily   ☐ Weekly   ☐ Monthly   ☐ Annually   ☐ Never

**14. Rank what Hendersonville needs most: *Check 1 box.***

- ☐ Housing      ☐ Shopping/Dining      ☐ Industry/Jobs

**15. Dream big - what is a business/destination/activity that you would like to see in Hendersonville?**

\_\_\_\_\_

**16. On a scale of 1-5 with 1 least important and 5 extremely important, how important is the natural environment to Hendersonville's identity?**

- ☐ 1 - Least Important
- ☐ 2 - Somewhat Important
- ☐ 3 - Important

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- ☐ 4 - Very Important
- ☐ 5 - Extremely Important

**17. On a scale of 1-5 with 1 being very unsatisfied and 5 extremely satisfied, how satisfied are you with the city's current park and greenspace system?**

- ☐ 1 - Very Unsatisfied
- ☐ 2 - Unsatisfied
- ☐ 3 - Satisfied
- ☐ 4 - Very Satisfied
- ☐ 5 - Extremely Satisfied

**18. Thinking about how the plan could impact Hendersonville's parks, greenspace and greenway facilities over the next 20-40 years, what is most important to you?**

*Number the options from 1-6 with 1 being the most important and 6 being the least important.*

\_\_\_ Parks that protect environmental health and natural resources (stormwater, air quality and wildlife habitat)

\_\_\_ 'Destination' parks and outdoor areas that promote economic development

\_\_\_ Neighborhood parks that meet the daily and year-round needs of nearby residents

\_\_\_ Sports and recreation opportunities that are strategically located to meet local and regional demand

\_\_\_ Park-based activities and programs that enliven our communities (fitness classes, movie festivals, walking tours)

\_\_\_ High-quality and connected system of greenways (paved trails)

**19. On a scale of 1-5 with 1 not walkable and 5 extremely walkable, how would you rate Hendersonville as a walkable city?**

- ☐ 1 - Not Walkable
- ☐ 2 - Somewhat Walkable
- ☐ 3 - Walkable
- ☐ 4 - Very Walkable
- ☐ 5 - Extremely Walkable

**20. On a scale of 1-5 with 1 not bikeable and 5 extremely bikeable, how would you rate Hendersonville as a bikeable city?**

- ☐ 1 - Not Bikeable
- ☐ 2 - Somewhat Bikeable
- ☐ 3 - Bikeable
- ☐ 4 - Very Bikeable
- ☐ 5 - Extremely Bikeable

**21. What are your priorities for making Hendersonville more walkable and bikeable?** *Number the options from 1-6 with 1 being the most important and 6 being the least important.*

- \_\_\_ Streets with sidewalks
- \_\_\_ Streets with lower speeds
- \_\_\_ Bikeways and bike lanes
- \_\_\_ Walking trails
- \_\_\_ Greenways trails
- \_\_\_ Other (write-in) \_\_\_\_\_

**22. What would be your ideal way to travel in and around Hendersonville?** *Check all that apply.*

- ☐ Walk    ☐ Bike/Scoot/Skate    ☐ Transit (Bus/Ride Share)    ☐ Drive
- ☐ Other (write-in) \_\_\_\_\_

**23. How would you rank the following areas of sustainability from most important to least important? Are there any focus areas you think are missing?** *Number the options from 1-6 with 1 being the most important and 6 being the least important.*

- \_\_\_ Energy (energy efficiency, renewable energy)
- \_\_\_ Transportation (low or zero emission vehicles like electric, hybrid, or propane; bicycle & pedestrian)
- \_\_\_ Land Management (tree canopy protection/expansion, pollinator biodiversity, community gardens, outdoor recreation)

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\_\_\_ Waste Management (waste reduction, reuse, repurposing, recycling, composting)

\_\_\_ Water (water quantity and quality)

\_\_\_ Other (write-in additional focus area(s))

*Would you be willing to share some information about yourself so we can ensure we are hearing from a broad set of voices? If so, please proceed in filling out the questions below. Your responses help us understand who we're hearing from and ensure we reach a broad, representative set of voices. All responses are private and are used only to help us improve our outreach and understanding.*

**What is your age?**

- ☐ Under 18    ☐ 18-25    ☐ 26-35    ☐ 36-45    ☐ 46-55    ☐ 56-65  
☐ 66-75    ☐ Over 75    ☐ Prefer not to answer

**What is your race/ethnicity?**

- ☐ White    ☐ Black or African-American    ☐ Hispanic, Latino, or Spanish  
☐ Asian    ☐ American Indian or Alaska Native    ☐ Native Hawaiian/Other Pacific Islander  
☐ Other    ☐ I prefer not to answer

**What is your gender?**

- ☐ Male    ☐ Female    ☐ Transgender    ☐ Do not identify as male, female, or transgender  
☐ Prefer not to answer

**What is your highest formal education level?**

- ☐ High School/GED  
☐ Some College  
☐ Associate's Degree  
☐ Bachelor's Degree  
☐ Graduate or Professional Degree

**What describes your relationship to the City of Hendersonville?**

*Check all that apply.*

- ☐ I live in Hendersonville    ☐ I work in Hendersonville

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- ☐ I go to school in Hendersonville      ☐ I worship in Hendersonville  
☐ I own property in Hendersonville      ☐ None of the above  
☐ Other (write-in) \_\_\_\_\_

**How long have you lived in the community?**

- ☐ 0-2 years    ☐ 3-5 years    ☐ 6-10 years    ☐ 11-20 years    ☐ 21+ years  
☐ I don't live in the community

**Which of these categories describes your household income last year?**

- ☐ Less than \$20,000  
☐ \$20,000-\$34,999  
☐ \$35,000-\$49,999  
☐ \$50,000-\$74,999  
☐ \$75,000-\$99,999  
☐ \$100,000 or more  
☐ Prefer not to answer

**Where do you reside in Hendersonville?**

Address: \_\_\_\_\_

Name (*optional*): \_\_\_\_\_

Email (*if you want to receive Gen H updates*): \_\_\_\_\_

Any additional comments?

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Thank you for your time, input, and ideas for Hendersonville's future!

**Return the completed survey in-person to the Customer Service window (M-F 9AM-5PM) or blue payment boxes at City Hall (160 6<sup>th</sup> Avenue East).**

**Mail surveys to: City Hall c/o Allison Justus, 160 6th Avenue East, Hendersonville, NC 28792**

**Surveys must be RECEIVED by November 1, 2023, to ensure your input is included.**