



Information & Guidelines for Performers

Hendersonville Farmers Market

- ❖ Saturdays 8am-1pm. Peak time for music is 9:30am-12:30pm.
- ❖ Historic Train Depot on Maple Street
- ❖ May 9-Oct. 31, with holiday markets on Nov. 21 and Dec. 5.

BOOKING: Contact the Market Manager (mfriedheim@hvlnc.gov) for booking inquiries. Include website, music samples, and any date(s) that you wish to perform.

PAYMENT: We pay a small sum depending on our sponsorships and past participation at the Hendersonville Farmers Market. Musicians are permitted to receive tips and sell their merchandise during play time.

SETUP/EQUIPMENT: A pop-up tent will cover the 10x10 area where artists will be performing. Performers must bring their own equipment. There will be one extension cord with a power strip provided as well as any number of chairs for performers.

tone of the Hendersonville Farmers Market: Music is a great addition to the lively Saturday morning atmosphere of the Hendersonville Farmers Market. This weekly gathering is about supporting our local farmers, artists, and merchants. It's about neighbors coming out to mingle, including all types – young, old, and the family dog. We welcome music that is upbeat, family-friendly, and skillfully presented. We ask that artists be courteous to anyone they encounter at the market and refrain from swearing or lewd language. Music needs to be kept at a low volume so as not to interfere with market conversations and sales.

LOAD-IN: Performers should arrive 30 minutes early for set up. You may pull your vehicle up to the plaza at the intersection of Seventh Avenue and Maple Street. Check in at the Info Booth, and a volunteer or the Market Manager can assist with load-in. Performers may not bring vehicles into the market. Parking is available on surrounding streets and in nearby lots.

CANCELLATIONS: For cancellations, notify the Market Manager at mfriedhiem@hvlnc.gov no later than 5pm the Thursday before your Saturday performance.