



JOINT DT MAIN STREET ADVISORY COMMITTEE & 7TH AVENUE ADVISORY COMMITTEE AGENDA: DECEMBER 8 2020

Citizens drive VISION, Leaders drive STRATEGY & Partnerships drive ACTION!

LOCATION: Virtual (Zoom)

5:00 pm – Call to Order

1. Creation of the Downtown Advisory Board

Suggested Motion 1: Motion to propose to council that the 7th Avenue Advisory Committee and Main Street Advisory Committee merge to be one overall Downtown Advisory Board.

NOTE: Until this is approved by council, the committees will meet together with special called meetings. The next several meetings will need to involve updates to rules of procedure.

2. Approval of the Annual Schedule of Meetings

Suggested Motion 2: Motion to approve the Annual Schedule of Meetings – *TBD on Location or Virtual*

- Downtown Advisory Board: Every other month – 2nd Tuesday @ 4pm. January, March, May, July, September, November
 - 7th Avenue Budget Work Session – Tuesday, February 9 – 4pm (7th Avenue stakeholders sub committee)
 - Main Street Budget Work Session – Tuesday, February 9 – 5pm (Main Street stakeholders sub committee)
- TEAM MEETINGS: Monthly except June, July, November, December
 - Economic vitality team – 1st Tuesday of each month @ 4pm
 - Community Character Team – 1st Tuesday of each month @ 9am
 - Events Team – 1st Thursday of each month @ 9am

3. Workplan Review

Expanded Outdoor Dining Proposal

4. Adjourn

Downtown Advisory Committee Vision Statement: Downtown Hendersonville is a national leader in providing the authentic small town urban infrastructure and character needed to support and interweave a vibrant entrepreneurial environment with urban livability.

Downtown Advisory Committee Mission Statement: The Downtown & Seventh Avenue Advisory Committees exist to identify, preserve and enhance the key factors that contribute to the authentic small town urban character of historic downtown Hendersonville. Organizational projects are identified, assessed and prioritized based on their contribution to and potential to enhance and support a vibrant entrepreneurial environment and the livability of downtown.

Downtown Advisory Board Proposal

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Background / Reasoning:

- The overall vision and workplan for Downtown include both districts, and having one advisory board continues to make sure the districts are represented equally in the strategic planning for downtown.
- The 7th Avenue and Main Street committees only met 2 times individually this year. There was concern that these committees were not meeting frequently enough to address any issues or needs. This increases overall committee face time to a consistent, bi-monthly meeting schedule.
- The stakeholders from 7th and Main Street can meet for special meetings on district-specific decisions such as the annual budget.

Proposed Downtown Advisory Board Makeup: *Final makeup to be included in rules of procedure.*

- 5 stakeholders from 7th Avenue (Ron Kauffman and Sheryl Fortune are required to roll off Dec. 2020)
 - Matthew Hickman
 - Dennis Dunlap
 - John Ryan
 - Chris Cormier
 - Rebecca Ayers
- 5 stakeholders from Main Street
 - Carole Sitzer
 - Jared Bellmund
 - Matt Johnes
 - Caroline Gunther
 - Mark Pavao (New Member)
- 4 at large members

- Patsy Dupre (New Member)
 - Walt Slagel
 - 2 additional slots to be filled.
- 1 ex officio City Council Liaison (non voting)
- 1 ex officio representative from the Hendersonville Rescue Mission (non voting)

DOWNTOWN COMMITTEE & TEAM PLANNER 2021

COMMITTEE	WEEKDAY	TIME	MEETING LOCATION	MEETING DATES
FRIENDS OF DOWNTOWN NONPROFIT	TBD	TBD	Downtown Office - 125 5 th Ave. W.	TBD
DOWNTOWN (COMBINED) COMMITTEE	2 nd Tuesday	4:00pm	City Operations - 305 Williams St.	1/12, 3/9, 5/11, 7/13,9/14,11/ 9. Budget: 2/9 - 7 th Avenue @ 4pm, Main Street @ 5pm
ECONOMIC VITALITY (INFRASTRUCTURE)	1 st Tuesday	4:00pm	Downtown Office - 125 5 TH Ave. W.	1/5, 2/2, 3/2, 4/6,5/4, 8/3, 9/7, 10/5, (11/9)
COMMUNITY CHARACTER	1 st Tuesday	9:00am	Downtown Office - 125 5 TH Ave. W.	1/5, 2/2, 3/2, 4/6,5/4, 8/3, 9/7, 10/5, (11/9)
EVENTS TEAM	1 st Thursday	9:00am	Downtown Office - 125 5 th Ave. W.	1/7, 2/4, 3/4, 4/1, 5/6, 8/5, 9/2, 10/7, (11/9)

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