



7th AVENUE ADVISORY COMMITTEE MINUTES: February 3rd, 2020

Citizens drive VISION, Leaders drive STRATEGY & Partnerships drive ACTION!

In attendance:

Sheryl Fortune, Chris Cormier, Dennis Dunlap, Matthew Hickman, Ron Kauffman, Becky Ayers, Lyndsey Simpson (Council Liaison)

Public present: Clifford Meeks, Tim Johnes, Erica H

Staff present: Lew Holloway, Jamie Carpenter, Meredith Friedheim, Keenan Nesbitt (Hendersonville Police Dept)

5:30: Call to Order

5:30 – 5:35: Approval of October Meeting Minutes Dennis made the motion, Matthew seconded. All were in favor.

5:45 – 6:15: Committee Business – For Discussion & Possible Action

1. 2020 Special Event Application Review

a. The following events were reviewed to the committee for 2020. Note: All of the following events were cancelled in 2020 due to Coronavirus.

- i. Not recurring – 7th Avenue Criterion – March 2020. Closes portions of 7th Ave, Maple Street, Locust Street and all of Lynn Street
- ii. Vintage Hendo (Spring & Summer) - April & October 2020. Closes portions of Locust Street from 10am-6pm
- iii. Ville to Ville Relay – April & Sept 2020
- iv. Meltdown Vintage Motorcycle Show – 4th Saturday in April 2020
- v. Bike for the Blue – May 16, 2020 – closes Boxcar to Jones St. 11am-4pm.
- vi. Tails in Town & Strut your Mutt – 1st Saturday of May 2020 on Maple Street
- vii. Not Recurring – 7th Avenue Local Market
- viii. Polar Express – Dec. 7, 2019

b. New Events

- i. Hendersonville Farmers Market – Saturdays May 9 – October 31 8am – 1pm (started in June due to Coronavirus)

2. General Business:

a. 7th Ave Streetscape Review:

- i. Lew presented that the entirety of the power lines will not be able to be buried. Staff will investigate any alternative ways to bury the power lines, but according to Duke it is not feasible. The lower lines, including Morris Broadband and AT&T will be buried while the Duke power lines that cannot be buried will be raised to enable a tree canopy to improve the visual features of the streetscape.

b. Workplan Review:

- i. The committee reviewed the workplan and indicated priorities with:

Downtown Advisory Committee Vision Statement: Downtown Hendersonville is a national leader in providing the authentic small town urban infrastructure and character needed to support and interweave a vibrant entrepreneurial environment with urban livability.

Downtown Advisory Committee Mission Statement: The Downtown & Seventh Avenue Advisory Committees exist to identify, preserve and enhance the key factors that contribute to the authentic small town urban character of historic downtown Hendersonville. Organizational projects are identified, assessed and prioritized based on their contribution to and potential to enhance and support a vibrant entrepreneurial environment and the livability of downtown.



City Hall
145 Fifth Ave East
Hendersonville, NC 28792
O: 828.233.3216
E: lholloway@hvlnc.gov

1. Public Wifi
2. Police Presence (supportive of increased visibility in the district)
3. Would like to see better lighting in the evening

7pm: Adjourn

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