

January 7, 2020 Minutes – Hendersonville Tree Board

Members Present: Mac Bracket, Pat Christie, Debbie Roundtree, Mia Freeman, Mark Madsen, Al Krueger, and Judy Frank.

Members Absent:

Tom Wooten and Chad Freeman were also present.

1. Called to order at 3:07 PM.
2. Consideration of the agenda - Motion to Approve by Debbie Roundtree, Vote – All Ayes.
3. Consideration of the December 3, 2019 Minutes – Motion to approve by Pat Christie, Vote – All Ayes.
4. Public Relations Update by Mary Jo Padgett – Mary Jo provided her update and discuss the contest. Mac will invite Chris Johnson from Rotary Club to discuss details about Arbor Day.
5. Changes to Community Foundation Neighborwoods Tree Fund – McCray Benson – Mr. Benson described how the fund is currently setup and suggested that we edit the fund to be more general. Making that change will provide more flexibility to use the money in the fund. The fund balance is currently \$2,050. The Tree Board will follow up with Mr. Benson concerning the name of the fund and the geographic boundary for which the funds can be used (only within the city limits versus inside and outside of the city limits).
6. Possible Pollinator Bed at Hands on Museum & Bee Mural Update – Kim Bailey

The proposed pollinator bed can be installed after the mural is completed. Hand's On Museum meets on January 20th to vote on mural funding. The current funding level is at \$18,610.16. Fundraising continues at various level in pursuit of the \$25,000.

7. Impact of Trees from NCDOT Projects – no update.
8. Current Project
 - a. Trees and Tree Tags for Hendersonville Elementary – around 16 trees for HES and all but one tree will be planted in the spring. The last tree will be planted on Arbor Day. Looking for new high school students to help plant. Chuck Blackwell may predig the holes. Possible planting date is March 21 or March 28, April 25th is the rain date. Start time is 10 AM, hope to be finished by 2 PM.
 - b. Trees and Pollinator Bed for Island Four Seasons Blvd. – Mac continues to work on this project.

- c. Pollinator Bed next to Water Pump Station Four Seasons Boulevard – Mac will send the maps of this area to the tree board members to review. Mac may call Bruce Lowe for a design.
- d. Trees at the Operation Center – up to medium height trees. Possibly two different species and three of each tree. Order in January.
- e. NeighborWoods
 - a. Cambridge West – some of the Tree Board members will meet and look at the site. Waiting on NCDOT concerning road frontage area.
 - b. Laurelwood – Some of the Tree Board members will meet and look at the site.
- f. Memorial Plaque for Dr. Volk – Rotary symbol needs to be replaced with the new symbol.

9. Future Project

- a. Replacement Trees & Tree Maintenance Four Seasons & MLK Boulevards – Four trees in front of Blue Ridge Mall, likely Dogwood. Maybe early spring.
- b. Maintenance of Pollinator Beds on Bearcat Loop (Early Spring) – all done, need to repair the frames around the beds. PW will schedule the work.
- c. Pollinator Seed Packets Giveaway (Early Spring) – Spring.
- d. Tree Canopy Survey (on hold) – should have new imagery in spring of 2020.
- e. Trees for Sullivan Park – Fall 2020.
- f. NeighborWoods – Oklawaha Village (Fall 2020) – Mac will forward email to Debbie.
- g. Tree Cities of the World (Mantova Challenge)- Mac will share the video with PW.

10. Old Business

- a) New Budget – Planning to ask for \$20,000. Budget due February 7th.
- b) Coloring Book and Star Magnolia Contest –The tree is already blooming so we have to cancel the contest.
- c) Heritage Tree Application – The Tree Board will revisit the proposed trees AT 309 Chadwick Avenue and evaluate them using the new form.
- d) Citizens Concerned with Climate Crisis – Set up a tree committee.

11. Staff Comments

- a) Utility Update – nothing new
- b) Budget – PR Consultant - \$1006.25

Mr. Maple (Trees) – \$148.50

Four Seasons Blvd Maintenance - \$4870.00

Neighborwoods Trees - \$2500.00

Main Street Trees - \$650.00

Home Depot - \$65.93

Total Spent - \$9240.86

12. Adjournment – 4:58 PM.

REPORT TO: Hendersonville Tree Board

FROM: Mary Jo Padgett, PR Consultant

RE: Publicity Report for January Board meeting

DATE: Jan. 7, 2020

Publicity/ events since last board meeting --

Publicity/Funding for Bee Mural – I continue helping Kim Bailey and the fundraising committee to publicize the Bee Mural Project. In Dec. we learned that Community Foundation of Henderson County will provide a grant to the project. They cited publicity about the project as a significant reason they decided to support it.

January Contest to guess when the Star Magnolia on Main St. will bloom. The news release I sent out in Dec. (see the attached) appeared in Sunday's Times-News, with their own photo. Yesterday Mia and I put yellow ribbons on the tree to announce the contest. A follow-up news release will be sent with a photo of the beribboned tree.

Indoor Educational Winter Program – Considering Phyllis Stiles for presenter re: Bee City USA program, on such topics as “why pollinators are declining and how each of us can help reverse those trends”. Or Pollinator Conservation in Agricultural Landscapes. This program will be scheduled as a public educational event in Feb. or March at the Henderson County Library.

Fall 2019 activities report on Tree Board web page – I will compile this report soon and post it. Later I will send the report to City Council members with a thank-you note for supporting the Tree Board.

Upcoming Calendar --

HENDERSONVILLE TREE BOARD CALENDAR

2020

January 15-31 – Contest to guess when the Star Magnolia on Main St. will bloom.

Feb. or March – Educational Public Program at Henderson Co. Library.

March 21 or 28 – Plant 18 trees at Hendersonville Elementary

Spring –

NeighborWoods Project at Oklawaha Village

NeighborWoods Project at Laurelwood

NeighborWoods Project at Cambridge West

Early May – Arbor Day Celebration.

Late May – Garden Jubilee on Main St.

June – Pollinator Month

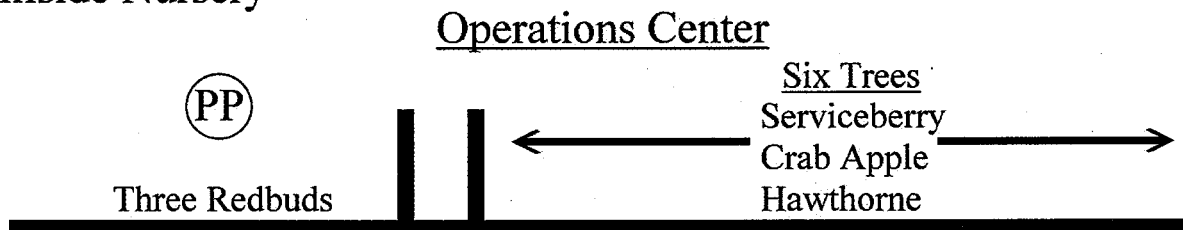
Bee City USA Update by Kim Bailey (via email)

Also attached is a copy of an article about Bee City USA and Bee Campus USA that was included in the first issue of the new national magazine, 2 Million Blossoms –

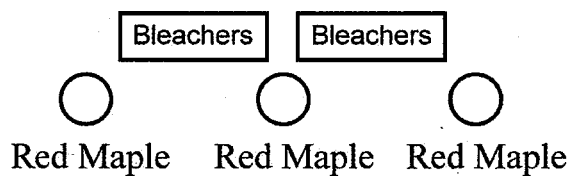
<https://www.2millionblossoms.com/>. Hendersonville's programs are pretty heavily highlighted! (Thought it would be easier to send this to you all as a PDF file instead of trying to pass around a single copy of the magazine at the tomorrow's meeting.) Looking forward seeing everyone tomorrow and sharing the latest bee mural updates!

Nurseries

Colonial Acres - Brevard
Turtle Creek - Mooresville
Baner - Saluda
Linda's Plants
Hillside Nursery



Hendersonville Elementary



Playground Area Four Small or Medium Trees

Redbud (S)
Serviceberry (S)
Silverbell (S)
Sweetbay Magnolia (M)
Saucer Magnolia (M)

